



# docebo

My Profile

Learning Platform

Top 3 Experts by shared contents

Christopher Reese

e employee, partner, and customer growth

My Courses and Learning Plans

Increase performance



Life Advice Looking Through A Window

Drive revenues Stacy Miller has been enrolled in course Consumer Psychology In The Industrial Stacy Miller has been enrolled in course Consumer Psychology In The Industrial Stacy Miller has been enrolled in course Consumer Psychology In The Industrial Stacy Miller has been enrolled in course Consumer Psychology In The Industrial Stacy Miller has been enrolled in course Consumer Psychology In The Industrial Stacy Miller has been enrolled in course Consumer Psychology In The Industrial Stacy Miller has been enrolled in course Consumer Psychology In The Industrial Stacy Miller has been enrolled in course Consumer Psychology In The Industrial Stacy Miller has been enrolled in course Consumer Psychology In The Industrial Stacy Miller has been enrolled in course Consumer Psychology In The Industrial Stacy Miller has been enrolled in course Consumer Psychology In The Industrial Stacy Miller has been enrolled in course Consumer Psychology In The Industrial Stacy Miller has been enrolled in course Consumer Psychology In The Industrial Stacy Miller has been enrolled in course Consumer Psychology In The Industrial Stacy Miller has been enrolled in course Consumer Psychology In The Industrial Stacy Miller has been enrolled in course Consumer Psychology In The Industrial Stacy Miller has been enrolled in course Consumer Psychology In The Industrial Stacy Miller has been enrolled in course Consumer Psychology In The Industrial Stacy Miller has been enrolled in course Consumer Psychology In The Industrial Stacy Miller has been enrolled in Course Miller has been enrolled in Course

Retain top talents

 33 Completed • 17 Not Started

Video Games Playing

5 Tips For Offshore

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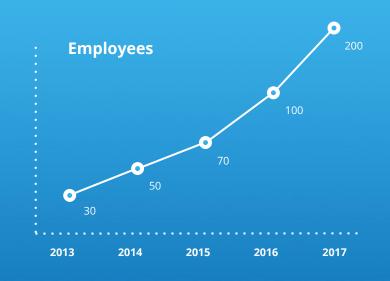
Related to: Perform Module 1 - Roles and Skills

Answer Now | View all 5 replies









3 Millions
Learners

61%

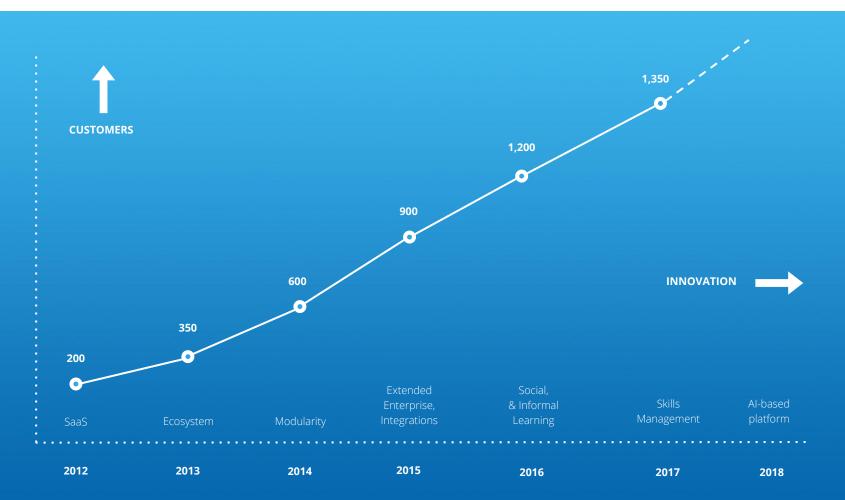
North

America

**31%** EMEA

**7%**APAC
South America

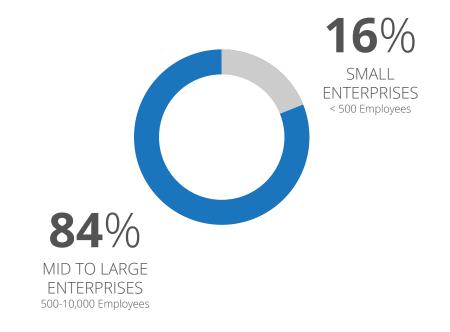




### docebo

# **Top Industries**

Internet, Technology, Financial Services, Retail, Healthcare, Manufacturing, Media, Training, Consulting















# Our customers use Docebo for ...

	Employee (	Onboarding	54%
--	------------	------------	-----

Sales Enablement 24%

Professional Development 40%

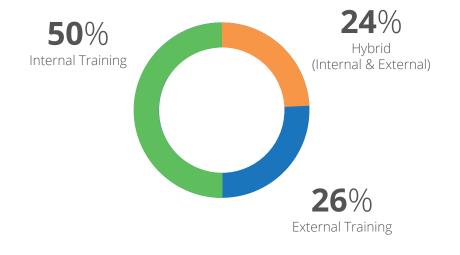
Compliance Training 17%

Partner Enablement 17%

Customer Enablement 39%

Professional Membership 12%

Retail / Franchises Training 5%



Any given customer often uses Docebo to support different use cases with the same platform

SELECT 2017 AWARDS docebo



Best Advance in Learning Management Technology



Best Advance in Social Learning Technology



Best Advance in Creating a Learning Strategy



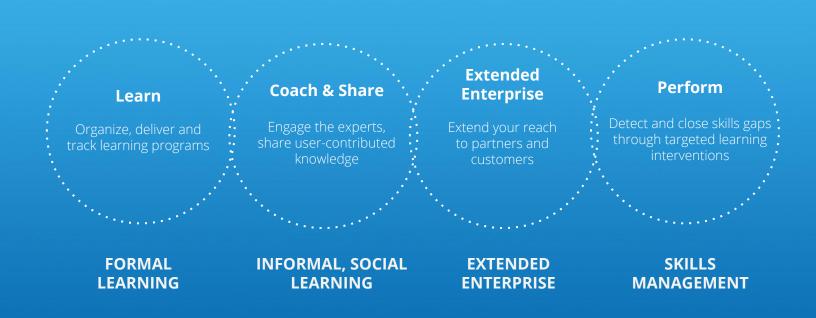


Best Strategy for a Corporate Learning University





"Best online training platform for business on the market."







Modern design, ultimate learning experience



Address formal, informal and social learning modalities



Scale as learning projects grow



White-label and publish your own apps



Extended Enterprise



Highly flexible, limitless configurability



30+ Productized Integrations
Rest APIs



Exclusive focus on Learning

Releasing first to market, learner-centric technology at an unmatched pace in the industry.

## How Docebo explained to Customers its GDPR approach

## Communication campaign to worldwide customers

- GDPR overview and main concepts: information on GDPR
- Docebo roles (Controller/Processor): roles played by Docebo
- Docebo GDPR compliance and security posture: how we comply
- What Docebo provides to comply with GDPR: what we provide you



### **GDPR** overview and main concepts

### What is the GDPR?



- The "GDPR" is the General Data Protection Regulation, the new EU Data Protection Regulation, whose purpose is to strengthen the rights of European Union (EU) citizens with regard to how their personal data is used and how it's protected
- Introduces robust requirements that will raise and harmonize standards for data protection, security, and compliance across the EU
- The GDPR is enforceable May 25th, 2018 and it replaces the EU Data Protection Directive (Directive 95/46/EC)
- Territorial scope: Organisations established in the EU and Organisations without an EU presence who target or monitor EU individuals, that is any organization inside or outside the EU who is doing business with Europeans that involves the processing of their personal data

Find more information about GDPR here

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### What is the GDPR?

**GDPR** comprises 99 articles and 173 recitals divided into 11 chapters







**GDPR Proposal** 



4 May 2016 **GDPR Approval** 



25 May 2018 GDPR starts applying

- General provisions - (1 2 3 4) Chapter 1 Chapter 2 - Principles - (5 6 7 8 9 10 11)

- Rights of the data subject - (12 13 14 15 16 17 18 19 20 21 22 23) Chapter 3

Chapter 4 - Controller and processor - (24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43) - Transfers of personal data to third countries or international organisations - (44 45 46 47 48 49 50) Chapter 5

Chapter 6 - Independent supervisory authorities - (51 52 53 54 55 56 57 58 59)

Chapter 7 - Cooperation and consistency - (60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76) Chapter 8 - Remedies, liability and penalties - (77 78 79 80 81 82 83 84)

Chapter 9 - Provisions relating to specific processing situations - (85 86 87 88 89 90 91)

Chapter 10 - Delegated acts and implementing acts - (92 93) Chapter 11

- Final provisions - (94 95 96 97 98 99)



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Here you can find many more information about GDPF

### What is the GDPR?

### **General key** issues



#### INCREASED SANCTIONS

- . Fines up to €20 million or 4% of annual global turnover Depending on the seriousness or
- repeated nature of GDPR breach
- Determined by a local country's supervisory authority

**ENHANCED RIGHTS FOR** 

INDIVIDUALS

Access, Data portability, Rectification,

Object, Erasure, Restriction

### **EXTENDED BORDERS**

GDPR concerns the protection of personal data of, or relating to EU citizens, processed both in and outside of the EU.

### EXPANDED COMPLIANCE

- · Controllers and Processors must demonstrate compliance of GDPR by adopting detailed processing of
- · Both are now equally liable (in case of breach)

### DATA PROTECTION OFFICER

Organisations will be obliged to appoint a Data Protection Officer (DPO) when:

- processing 'large scale' systematic monitoring of individuals.
- 'large scale' processing of sensitive · if organizations are public authority.

### EXPLICIT INFORMED CONSENT

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Organisations must receive clear and affirmative consent to process personal data

### MANDATORY BREACH REPORTING

The GDPR imposes a requirement on data controllers to notify data breaches to the national data protection authority

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### **GDPR** overview and main concepts

### What is personal data?

"Personal data" means any information relating to an identified or identifiable natural person ("data subject")

### Content

Anything that a customer (or any end user) stores, or processes using Docebo LMS, including: Data | Text | Audio | Video

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An identifiable person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that person

#### **Personal Data**

Information from which a living individual may be identified or identifiable (under EU data protection law) · Customer's "content" might

include "personal data"

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PERSONAL DATA

DATA EXPLOITABLE TO IDENTIFY A

NATURAL PERSON

Under GDPR can be personal data:

IP addresses, application user IDs,

GPS data, cookies, MAC addresses,

unique mobile device identifiers

(UDID), and International Mobile

Equipment IDs (IMEI)

### **Involved** entities



### The Data subject Identified or identifiable natural

person to whom personal data are related

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### The Controller

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data



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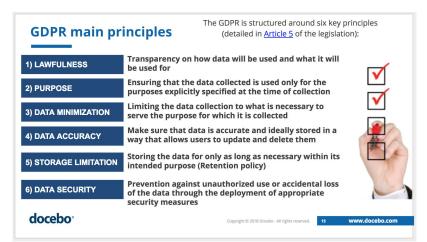
### The Processor

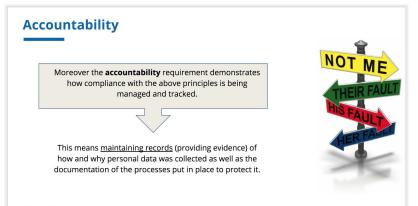
The natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller

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### **GDPR** overview and main concepts





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### What Else Comes With GDPR? **Data subjects rights** LMS functionalities and Docebo support services Individuals have the right to get a copy of all the personal SOL dump or csv The right to data that controllers have regarding him or her. It also from DB extraction **Data Portability** must be provided in a way that facilitates reuse. on request The right To Be This gives individuals the right to have certain User and LMS admins **Forgotten** personal data deleted so third parties can no can delete/modify user longer trace them. (Erasure) profile docebo

### What Fise Comes With GDPR?

### **Controller/Processor responsibilities**

Privacy by Design

This helps to facilitate the inclusion of policies, guidelines, and work instructions related to data protection in the earliest stages of projects including personal data.

Data Breach **Notification** 

Controllers must report personal data breaches to the relevant supervisory authority within 72 hours. If there is a high risk to the rights and freedoms of data subjects, they must also notify the data subjects.

LMS functionalities and Docebo support services

- Privacy and data protection considered among the development requirements ISO 27001 ISMS SDLC procedures include privacy by design
- 72 hours is for controllers only.
- Specific deadline not required for Processor.
- **Processor notifies** "without undue delay"
- Ruled in the DPA

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# **Role playing**

### Controller

The organization who determines the purposes and means of the processing of personal data

### Processor

The organization who processes personal data on behalf of the controller



Data Subjects
=
LMS users



Docebo's customer as Controller

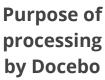


**Docebo** as **Processor** 



AWS as Processor

Relationship among Controllers and Processors governed by a contract, the Data Processing Addendum (DPA), as per Art. 28 of GDPR



To provide its services as defined in the MSSA and in accordance with Customer's

instructions

(as established and agreed in the **DPA**)



# **Role playing**

### Controller

The organization who determines the purposes and means of the processing of personal data

### **Processor**

The organization who processes personal data on behalf of the controller



# Purpose of processing by Docebo

- Respond to demo requests
- Send order confirmation
- Respond to customer service requests
- Administer Customer's account
- Send newsletter
- Send marketing communications

(as established in <u>Docebo's</u>

<u>Privacy Policy</u>)



# Is Docebo LMS GDPR compliant?

The answer is <u>always YES</u>, Docebo LMS is GDPR compliant but Docebo LMS must be used in a GDPR compliant way and this is borne to Docebo's Customer as Controller

- Docebo is designed, developed and operated in a GDPR compliant way
- Docebo LMS provides functionalities to support GDPR compliance
- Docebo provides services to support customer for GDPR compliance



# Does Docebo (as organization) comply with GDPR?

- > YES, Docebo has carried out a rigorous process of adjustment and conformance to the new European regulation, covering the whole organization
- > Docebo compliance to GDPR has been verified both for Docebo as a Controller and Docebo as a Processor
- ➤ Docebo information security management system ("ISMS") is ISO 27001 certified and the company's information security program includes a full set of controls in accordance with ISO 27001 and AICPA SOC 2 ensuring a full and adequate coverage of GDPR
- > Docebo LMS is developed, maintained and operated applying the Security by Design and Security by default principles





# What Docebo provides to comply with GDPR

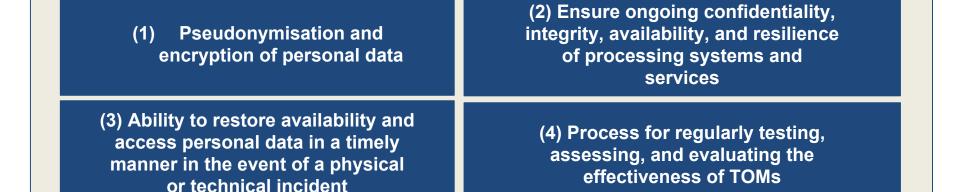
- LMS functionalities and Docebo support services
- Compliance Framework
  - ISO 27001
  - AICPA SOC 2
  - EU-US and Swiss-US Privacy Shield
- Data Processing Addendum



# **GDPR** in practice: Implementing TOMs

# Under GDPR Controllers and Processors

are required to implement <u>appropriate</u>
Technical and Organization Measures ("TOMs")



- > Docebo LMS features support customer in providing adequate security to LMS users
- ➤ Docebo maintains an information security management system ("ISMS"), which is ISO 27001 certified. Within this framework, Docebo has defined a comprehensive information security program including a full set of controls implemented in accordance with ISO 27001 and AICPA SOC 2.

# **GDPR** in practice: Implementing TOMs

Under GDPR

Controllers and Processors

are required to implement appropriate

Technical and Organization Measures ("TOMs")

Pseudonymisation and encryption of personal data	

- Docebo LMS supports encryption in transit through HTTPS
- Encryption at rest: user content encryption at the storage level is provided as an additional service by leveraging the capability of Amazon S3 to store the file with 256-bit AES.
  User metadata encryption is provided by leveraging AWS Key Management Service for the RDS database volume encryption.

# **Docebo commitment to information security**

### Docebo commitment to information security and data protection is paramount

- Docebo maintains an information security management system ("ISMS"), which is ISO 27001 certified.
- Docebo has defined a comprehensive information security program including a full set of controls implemented in accordance with ISO 27001 and AICPA SOC 2, managed by a dedicated security team.
- Appropriate training is provided to employees and subcontractors
- Documented Software Development Life Cycle (SDLC) and Change Management including security by design,
   accurate testing, vulnerabilities remediation and application of security patches
- Access control mechanisms based on a sophisticated Identity Access Management infrastructure
- Event detection based on a sophisticated Security Information and Event Management (SIEM) platform
- Incident management and response procedure for identifying, acting upon, and reporting failures, incidents and other security concerns, including data breaches





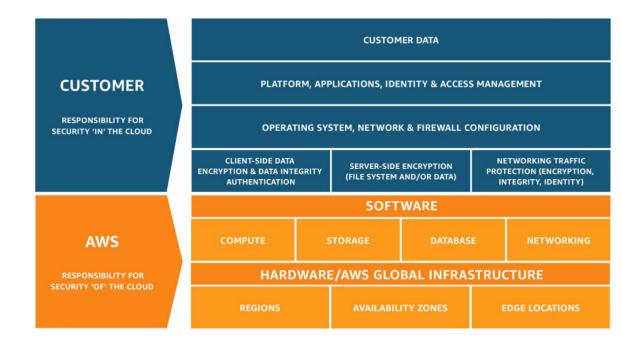




# **Docebo commitment to information security**

Docebo leverages the comprehensive and state-of-the-art security capabilities provided by Amazon Web Services (AWS)

The respective security
 responsibilities among Docebo
 S.p.A and AWS are defined in the
 AWS Shared Responsibility Model





# What Docebo provides to comply with GDPR

- LMS functionalities and Docebo support services
- Compliance Framework
- Data Processing Addendum



# LMS functionalities and Docebo support services

# CUSTOMIZABLE PRIVACY POLICY NOTIFICATION AND CONSENT OBTAINING

The LMS should enable the Controller to track the version of a site policy and any opt-ins that a user has agreed to.

Users should also be able to visit the site policy pages they have signed up to and amend their agreements

### Customized privacy policy notification and

**acceptance:** Customer can publish a customized privacy policy that will be shown translated in the user selected language. The privacy policy must include an acceptance checkbox with a customizable acceptance statement.

### Privacy policy differentiated by domain:

Customer can publish privacy policy differentiated by domain basis.

**Multiple acceptance checkbox:** For each privacy policy can be defined multiple acceptance checkbox with a customizable acceptance statement (up to other 3 after the first one included as default). For each checkbox the superadmin can configure if the acceptance is mandatory.

**Consent reporting:** The LMS allows to produce reports showing the collected consents relevant to the privacy policy version accepted along with the privacy policy version date.



# LMS functionalities and Docebo support services

# THE RIGHT OF ACCESS

Under GDPR, the right of access means that the Controller must be able to give to an LMS users all of the information hold about them, including training records, performance evaluations, management feedback and appraisal comments

- LMS user profile management
- LMS Activity Report
- GCS support

# THE RIGHT TO RECTIFICATION

LMS users have the right to have their data rectified within the LMS system.

For instance, if a user can prove that they completed a course that is not showing up on the system, this must be updated accurately.

- LMS user profile management
- GCS support



# LMS functionalities and Docebo support services

# THE RIGHT TO ERASURE

LMS users have the right to request that all of their data is deleted from the LMS.

Except for request for the erasure of data which is legally required, such as a record of compliance training.

- LMS user profile management
- GCS support

# THE RIGHT TO RESTRICTION OF PROCESSING

The Controller may store data, but not further process it.

For instance, an LMS user may contest an assessment score stored in the LMS: in this case, data can be stored in the LMS but not processed further until the data has been either verified or amended

- LMS user profile management
- IDP Responsibility

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GCS support



# LMS functionalities and Docebo support services

# THE RIGHT TO DATA PORTABILITY

LMS users have the right to request their personal data that is stored in the LMS for reuse them in another system.

The Controller must provide this data in a structured, commonly used and machine-readable format, such as a CSV file

### LMS user activity profile

- LMS user report
  - o Excel
    - CSV
- LMS API
- GCS support

# THE RIGHT TO OBJECT

Users must be allowed to object to having their personal data used for direct marketing, profiling or for research and statistics.

This right must be presented at the point of first communication and in the privacy notice, adding explicit mentions of any other reasons for collecting personal data.

- LMS newsletter feature
- LMS notifications
- GCS support



# THE RIGHT NOT TO BE SUBJECT TO AUTOMATED INDIVIDUAL DECISION-MAKING RESULTING IN DECISIONS HAVING LEGAL OR SIGNIFICANT EFFECTS

here is an extreme example: Let's assume an employee has to keep his compliance training up-to-date as a condition of his employment. If an automated system in the organisation should terminate the employment by detecting a fail to complete a compliance training on time and go overdue. In this case that decision can be challenged and request human intervention in the decision as it has a significant effect on the user. It's highly likely the organisation would be forced to change this process.

# LMS functionalities and Docebo support services

Not applicable to Docebo LMS



# What Docebo provides to comply with GDPR

- LMS functionalities and Docebo support services
- Compliance Framework
- Data Processing Addendum



## **Compliance Framework**

- □ Docebo maintains an information security management system ("ISMS") ISO 27001 certified.
- Docebo has defined a comprehensive information security program including a full set of controls implemented in accordance with ISO 27001 and AICPA SOC 2 that provide an adequate coverage of GDPR Article 32, privacy by design and other GDPR requirements.
- Docebo is compliant to EU-U.S. and Swiss-U.S. Privacy Shield and have got the relevant seal by TRUSTarc.









### Standards, Regulations & Certifications

To help you with compliance and reporting, we share information, best practices, and easy access to documentation. Our organization and our platform regularly undergo independent verification of security, privacy, and compliance controls, achieving certifications against global standards to earn your trust. We're constantly working to expand our coverage.











#### Docebo commitment to information security and data protection is paramount

Docebo maintains an information security management system (ISMS) and within this framework, has defined a comprehensive information security program including a full set of controls implemented in accordance with ISO 27001 and AICPA SOC 2 managed by a dedicated security team. Docebo LMS is developed, maintained and operated through a Software Development Life Cycle (SDLC) and a Change Management process including the security by design principle and the highest security and quality

#### ISO 9001

ISO 9001 outlines a process-oriented approach to documenting and reviewing the structure, responsibilities, and procedures required to achieve effective quality management within an organization.

The key to the ongoing certification under this standard is establishing, maintaining and improving the organizational structure, responsibilities, procedures, processes, and resources in a manner where Doceho products and services consistently satisfy ISO 9001 quality requirements.

We can provide the following ISO 9001 documentation

Certificate

Click here to request the documentation

#### ISO 27001

The ISO/IEC 27000 family of standards helps organizations keep

The 27001 framework and checklist of controls allows Docebo to ensure a comprehensive and continually improving model

We can provide you the following ISO 27001 documentation:

- Certificate
- · Statement Of Applicability (under NDA)
- · Last third party annual surveillance audit report (under

Click here to request the documentation

#### SOC 2

SOC 2 is a report based on AICPA's existing Trust Services principles and criteria. The purpose of the SOC 2 report is to evaluate an organization's information systems relevant to security, availability, processing integrity, and confidentiality or privacy. Docebo undergoes a regular third-party audit to certify individual products against this standard, Docebo has completed SOC 2 Type 1 audit for The Docebo Learning Management System and is on the process to undergo SOC 2

We can provide you the following SOC documentation:

Current SOC 2 report (under NDA)

Click here to request the documentation

Managing information risks.

information assets secure. ISO/IEC 27001 is a security standard that outlines and provides the requirements for an information security management system (ISMS). It specifies a set of best practices and details a list of security controls concerning the management of information risks.

#### **GDPR and PRIVACY**

Many of Docebo LMS Platform's business customers operate in Europe or have european citizens as user of our platform and need to comply with the European Union's General Data Protection Regulation (GDPR). The GDPR specifies a number of requirements companies must meet around protecting nersonal data

Docebo is fully compliant with GDPR across Docebo LMS

Customer can require to inspect and accept our Data Processing Addendum...

Docebo is certified under both the EU-U.S. and Swiss-U.S. Privacy Shield frameworks and our certifications can be viewed on the Privacy Shield list

# **Website Compliance Page**

https://www.docebo.com/compliance-security/

# **Docebo's Compliance Framework**

- ISO/IEC 27001 provides the requirements for an information security management system (ISMS) and defines a full set of controls that we have implemented
- AICPA SOC 2 ensures that Docebo as a service providers securely manages his customer's data and that the security controls implemented are effective



# What Docebo provides to comply with GDPR

- LMS functionalities and Docebo support services
- Compliance Framework
- Data Processing Addendum



# **Data Processing Addendum**

<u>Article 28 (3) of GDPR</u> requires a contract in writing between the Controller and Processor, which clearly sets out the subject matter of the processing and its duration as well as the nature and purposes of processing, the types of personal data, any particular special categories of data and the obligations and rights of both parties.

Docebo complies with these requirement by providing a standard **Data Processing Addendum (DPA)** composed by several documents, that must be signed along with our MSSA:

- Data Processing Addendum
- ANNEX A Information Protection and Security Standard

Docebo's DPA is <u>fully GDPR compliant</u>, it has been <u>thoroughly legally verified</u> and it is <u>aligned to the standard</u> adopted by the major SaaS players.





# Review and compliance adjustment

# Progetto adeguamento GDPR con ingaggio di



- Verifica stato as-is della conformità
- Definizione dei gap e delle criticità
- Prioritizzazione ed attuazione interventi adeguamento entro 25 maggio
- Action plan per ottimizzare gestione compliance

## Registro dei trattamenti

- Più di 80 trattamenti intra gruppo con circa 50 applicazioni cloud
- > Titolarità dei trattamenti e rapporti intra gruppo
- Registro come titolare e come responsabile
- > Rappresentazione e gestione del registro



### Notifiche e contrattualistica

- > Revisione privacy policy con mantenimento compliance EU-US privacy shield
- Revisione cookie policy
- Revisione Data Processing Agreement e MSSA
- > Procedure e gestione processo firma DPA standard Docebo
- **➣** Gestione eccezioni e trattativa per DPA non standard e supporto legale



### Funzionalità LMS e servizi di supporto

- > Revisione privacy policy notice feature ed altre feature entro 25/05/2018
- > Pianificazione miglioramenti su features LMS anche da feedback clienti
- > Pianificazione nuove features LMS anche da feedback clienti
- Revisione procedure Global Customer Success (GCS)
- Formazione GDPR per operatori GCS
- Miglioramento servizi di supporto ed assistenza clienti



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## Revisione processi operativi

- Marketing & Sales
  - Gestione acquisizione consenso
  - Marketing database lifecycle process
- Human resources
  - Revisione procedure e informative impiegati e candidati
- Gestione fornitori
  - Revisione processo qualifica e firma DPA



# **Action plan and work in progress**

- **Revisione procedure Marketing & Sales**
- Monitoraggio processi supporto ai Titolari per gestione richieste utenti LMS
- Integrazione procedura DPIA in Risk Management attuale e in SDLC
- Revisione e monitoraggio Incident Management per gestione data breach
- Completamento integrazione del "Modello organizzativo della data protection" in ISO 27001 Information Security Management System (ISMS) esistente
- > Formazione continua GDPR
- Valutazione opportunità nomina DPO



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